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Catherine Nyaki Adeya is Information Scientist with knowledge and skills in information development issues, which include social, political and economic impacts and potential of the Information and Communication Technologies (ICTs) particularly in Africa but in the developing world in general. She worked as a Research Fellow for the United Nations University/Institute of New Technologies (UNU/INTECH) in Maastricht (Holland) until June 2002. Currently, she is an Independent Consultant – on ‘ICTs and Development’ – based in Africa. She has consulted international organizations (such as International Development Research Centre, IDRC), governments (such as, Kenya) and universities & research institutions [such as, University of Nairobi, Napier University (Edinburgh, UK), Fort Hare University (South Africa), Africa Centre for Economic Growth (ACEG)]. She serves on the Editorial Board for ‘Journal of Perspectives On Global Development & Technology’ (Brill Academic Publishers). Some of the results of her work have already been disseminated in various fora including conferences and meetings. Catherine received a BSc in Information Sciences from Kenya and MPhil/PhD degrees in ‘Information and Development’ from Edinburgh, Scotland.



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Professor of Law, Yale Law School. Previously, director of the Engelberg Center for Innovation Law and Policy and professor at the Information Law Institute at NYU School of Law. He has written about the economics and political theory of rules governing telecommunications infrastructure, with a special emphasis on wireless communications, rules governing private control over information, in particular intellectual property, and of relevant aspects of U.S. constitutional law.



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Dr. Michael L. Best is Assistant Professor with the Sam Nunn School of International Affairs at Georgia Tech and Adjunct Assistant Professor with their College of Computing. He is, in addition, a Fellow of the Berkman Center for Internet and Society at Harvard University and Research Affiliate with the Center for Technology, Policy, and Industrial Development and the Program for Internet & Telecoms Convergence at MIT. Michael is co-founder and Editor-in-Chief of Information Technologies and International Development published by the MIT Press. Michael serves as a frequent consultant to the World Bank, ITU, and USAID. He holds a Ph.D. from the MIT Media Lab and has served as Director of Media Lab Asia in India and head of the eDevelopment group at the MIT Media Lab. Michael’s research focuses on the role of computers and communication in social and economic development. In particular, he studies the Internet and Internet enabled services in least developed countries of Africa, Latin America, and South Asia. His current projects are examining innovations in terrestrial wireless infrastructure (such as WiFi), the role of sustainable energy sources for rural Internet, and new technologies and policies to support

rural Internet telephony. Michael's work encompasses the engineering of new technologies, public policy interventions, as well as social and economic assessments. Michael has performed telecommunications assessment and policy analysis for a variety of countries and sponsors including the Dominican Republic, Ghana, India, and Thailand.



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Dr. Brewer focuses on all aspects of Internet-based systems, including technology, strategy, and government. As a researcher, he has led projects on scalable servers, search engines, network infrastructure, sensor networks, and security. His current focus is in (high) technology for developing regions, with projects in India and Bangladesh (so far), and including communications, health, education, and e-government. In 1996, he co-founded Inktomi Corporation with a Berkeley grad student based on their research prototype, and helped lead it onto the Nasdaq 100 before it was bought by Yahoo! in March 2003. In 2000, he founded the Federal Search Foundation, a 501-3(c) organization focused on improving consumer access to government information. Working with President Clinton, Dr. Brewer helped to create FirstGov.gov, the official portal of the Federal government, which launched in September 2000. He received an MS and Ph.D. in EECS from the Massachusetts Institute of Technology, and a BS in EECS from UC Berkeley. He was named a "Global Leader for Tomorrow" by the *World Economic Forum*, by the *Industry Standard* as the "most influential person on the architecture of the Internet", by *InfoWorld* as one of their top ten innovators, by *Technology Review* as one of the top 100 most influential people for the 21st century (the "TR100"), and by *Forbes* as one of their 12 "e-mavericks", for which he appeared on the cover.



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Professor and Dean, Graduate School of International Relations and Pacific Studies, University of California, San Diego. Formerly Chief of the International Bureau of the FCC in charge of all policy and licensing for International telecommunications services, including all satellite issues and licensing for the FCC. He was one of the architects of the WTO negotiations on basic telecommunications services. Peter F. Cowhey was named IGCC Director July 1, 2000. Cowhey holds a joint appointment as professor in the Department of Political Science and at the Graduate School of International Relations and Pacific Studies. His major fields of research are international political economy, comparative foreign policy, and international relations theory. In 1994, Dr. Cowhey took leave from UC San Diego to join the Federal Communications Commission. In 1997, he became the chief of the International Bureau of the FCC where he was in charge of all policy and licensing for international telecommunications services, including all satellite issues and licensing for the FCC. Prior to becoming bureau chief he was the commission's senior counselor for International Economic and Competition Policy. His current research includes the political determinants of foreign policy, the reorganization of the global communications and information industries, and the future of foreign trade and investment rules in the Pacific Rim.



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Jonathan Donner is a Post-Doctoral Research Fellow at the Earth Institute at Columbia University, where he focuses on the role information and communication technologies play in economic development. He holds a Ph.D. in Communication Theory and Research from Stanford University and a BA in History from Amherst College. At Columbia, Jonathan is conducting a series of studies on the use of mobile telephones by small businesses in the developing world, focusing particularly on changes to entrepreneurs' social networks. In addition, he is coordinating Columbia's efforts on an initiative funded by the US Centers for Disease Control (CDC) to create a nationwide information system to support HIV treatment in Rwanda. This system combines mobile telephony and internet applications to extend coverage to rural health clinics. Prior to joining the Earth Institute, Jonathan worked with the OTF Group, an economic development consultancy, and with Monitor Company, a strategic consultancy, both in Cambridge, MA. At both firms, he specialized in market/opinion research, and in organizational change initiatives. His clients included large companies, USAID, the World Bank, the US Council on Competitiveness, and the governments of El Salvador and Rwanda. Jonathan has published two book chapters on mobiles in Rwanda, and an article in the journal *Information Technologies and International Development*. He has also written a paper for the World Bank's social development group on quantitative approaches to participatory decision processes. He has presented his work at conferences in Italy, Hungary, South Korea, and Hong Kong, and recently presented new work on 'beeping' behavior in Rwanda at the conference of the International Communication Association in New York.



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Laurent Elder joined IDRC in 1997. From 1999 to 2004, he worked at the IDRC Regional Office for West and Central Africa in Senegal on issues related to ICTs and their use in international development, as well as on partnerships in international aid and fundraising. In 2004, he returned to Canada to work at IDRC's head office on the Connectivity Africa program. In 2005, he was named Program Leader of IDRC's Pan Asia Networking Program Initiative. He started his career as a research assistant in France, working on issues related to French history and international relations. After earning a master's degree in international business administration and a master's degree in history, both from the University of Ottawa, he worked for Canada's Ministry of Finance.



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A sociologist and rural development technologist, Richard Fuchs has amassed broad experience in academia, the public service, and the private sector. He served as Executive Director, and later as a commissioner, of the Newfoundland Economic Recovery Commission where he was also Vice-President of Rural Development. He was the founder and CEO of the Enterprise Network Inc., a Crown corporation that established Canada's first rural online and telecentre services. In 1996, he set up Futureworks, a firm specializing in the development of distance technology systems and services in rural areas of the developing world. In 1999, his company won Canada's Export Excellence Award in Newfoundland and Labrador. Mr. Fuchs established North America's first system of rural telecentres and online services in Newfoundland, many years before the Internet became publicly available. Mr. Fuch's expertise is distance technology systems in rural areas and applied social research.



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John Gage is the Chief Researcher for Sun Microsystems. He was one of the founders of Sun, in 1982, when a group of students and professors from Stanford and the University of California, Berkeley joined to create open systems in hardware and software. He has served on the Boards of Trustees of the United States National Library of Medicine, FermiLabs, the Mathematical Sciences Research Institute, NetDay, Schools OnLine, United States National Research Council, the Internet Society (ISOC) and other scientific and educational groups. He serves on the Markle Foundation Task Force on National Security, the Board of Advisors of the United States Institute of Peace, the National Academy of Sciences, and the International Advisory Board of the Malaysian Multimedia Corridor. He attended the University of California, Berkeley, Harvard Business School, and the Harvard Kennedy School of Government.



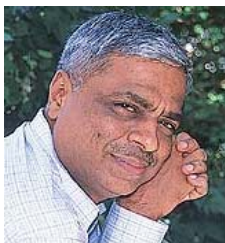
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Scott Huddle is the Director of Technology Strategy, Advanced Applications at MCI where he is responsible for guiding investment in next generation services and technology. Prior to this he was Sr. Analyst at MCI's Venture Fund where he lead due diligence and minority investment in a number of technology companies in the security, storage, wireless, broadband access, and routing areas. Prior to that he was the Sr. Manager of MCI Worldcom's Advanced Internet Engineering department, where he was responsible for project development and project management of MCI Worldcom's Next Generation Internet Network. Scott first came to MCI in the Internet Engineering department where he developed advanced network engineering architectures and designs for MCI's domestic and international IP networks. Scott actively participates in several Internet technical, operational, and organizational groups including the IETF, ARIN, NANOG, CIX, IOPS, and the annual meeting on Internet Governance at Harvard University where has written papers and made presentations on Internet policy. Scott has also been involved in the ITU Study Group 3 on Internet issues and has participated in joint industry and government meetings to develop joint US positions for ITU submissions. Scott has been with MCI's Internet Engineering department since first customer turn up in 1994.



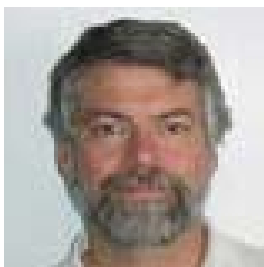
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Mizuko Ito is a cultural anthropologist of technology use, focusing on children and youth's changing relationships to media and communications. She is part of a new research project supported by the MacArthur Foundation, "Kids' Informal Learning with Digital Media," a three year ethnographic study of kid-initiated and peer-based forms of engagement with new media. She is also conducting ongoing research on Japanese technoculture, looking at how children in Japan and the US engage with post-Pokemon media mixes. Her research on mobile phone use in Japan appears in a book she has co-edited, *Personal, Portable, Pedestrian: Mobile Phones in Japanese Life*. She is a Research Scientist at the Annenberg Center for Communication at the University of Southern California, and a Visiting Associate Professor at Keio University in Japan. <http://www.itofisher.com/mito>.



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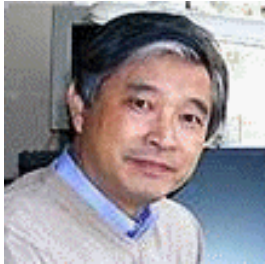
Prof. Ashok Jhunjunwala is Professor of the Department of Electrical Engineering, Indian Institute of Technology, Chennai, India and was department Chair till recently. He received his B.Tech degree from IIT, Kanpur, and his MS and Ph.D degrees from the University of Maine. From 1979 to 1981, he was with Washington State University as Assistant Professor. Since 1981, he has been teaching at IIT, Madras. Dr. Jhunjunwala leads the Telecommunications and Computer Networks group (TeNeT) at IIT Madras. This group is closely working with industry in the development of a number of Telecommunications and Computer Network Systems. TeNeT group has incubated a number of technology companies which work in partnership with TeNeT group to develop world class Telecom Access products. The group has also incubated a company which aims to install and operate telephone and Internet in every village in India. Dr. Ashok Jhunjunwala has been awarded Padma Shri in the year 2002. He has been awarded Shanti Swarup Bhatnagar Award in 1998, Dr. Vikram Sarabhai Research Award for the year 1997, Millennium Medal at Indian Science Congress in the year 2000 and H. K. Firodia for "Excellence in Science & Technology" for the year 2002. He is a Fellow of INAE, INSA and NAS and a member of Prime Minister Scientific Advisory Committee. Dr. Jhunjunwala is also a Board member of several Telecom and IT companies in India, including BSNL, VSNL, Polaris, Sasken, Tejas and HTL NRDC, and IDRBT.



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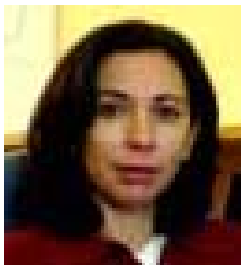
Director of Cyberinfrastructure Policy at the University of California, San Diego. Network engineer and visiting fellow at CAL(IT)2. Formerly chief technical officer of Cometa, co-founded the International Services Group at Sprint, and Chief Technology Officer of Aerie Networks. Mr. Kleeman was formerly the Chief Technology Officer for Catenas, Inc. Previous to this he was Vice President and Chief Technical Officer of Aerie Networks, a US nationwide long distance fiber optic carrier. Formerly a Vice President at The Boston Consulting Group and Director at Arthur D. Little, and an executive at Sprint, he has been involved with numerous technology companies in Northern California as advisor and executive. His focus has been in the telecommunications and emerging technology area and has included projects with electronic equipment manufacturers, communications carriers and Internet and e-commerce service providers. He is advisor to several start-up firms in

the technology area and has worked with two major manufactures of consumer electronic devices on next generation product design, systems and planning. He holds an MA from the Claremont Graduate School, and an undergraduate degree from Syracuse University.



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Mr. Motoo Kusakabe is a Senior Counsellor to the President of European Bank for Reconstruction and Development in London. He is leading the ICT strategies of EBRD to assist Central Asia, Caucasus and Balkan countries. He organized a series of seminars for policy makers on rural connectivity and ICT cluster development in these regions. He is now working on universal access project and ICT incubation project in Kyrgyz Republic. Before joining the EBRD, he worked for six years in the World Bank as the vice President, where he initiated a series of workshops on community telecenters and led the telecenter component of E-Sri Lanka project. He spent half a year as a visiting scholar at Stanford University, Digital Vision Fellowship Program, where he started a global ICT education program (NetGrowth) and recently developing Open Knowledge Management System with MIT OKI team. He is supporting the World Summit of Cities and Local Governments on Information Society (at Bilbao, Spain) in developing a Light Houses project to install e-government and knowledge sharing portal in city governments. He has B.Sc and M.Sc in Mathematics from University of Tokyo and M. Phil in Economic from Yale University.



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Dr. Judith Mariscal has extensive research experience in Information and Communications Technologies focusing on public policy and regulatory issues. She is currently Director of the Telecommunications Research Program from the "Centro de Investigacion y Docencia Economica's (CIDE)", an independent research and educational institution based in Mexico City. As director of CIDE's Telecommunications program Dr. Mariscal monitors various research assignments paying special emphasis on projects dealing with teledensity, digital divide and universal service. She also teaches graduate courses as part of CIDE's Public Administration Department faculty. Dr. Mariscal holds a doctorate degree on Public Policy from the LBJ School of Public Affairs of the University of Texas at Austin, a Master's degree on International Economic Policy from CIDE, and a BSc in Economics from the ITAM. She has authored numerous articles on telecommunications policy and regulation such as: "Telecommunications Trends in Latin America", Journal of Telecommunications Policy, coauthored with Eugenio Rivera. September 2005 (in press). "Digital divide in a Developing Country", Journal of Telecommunications Policy. July 2005. "Telecommunications Reform in Mexico from a Comparative Perspective", Journal of Latin American Politics and Society. Volume 46-3 pp. 83-114. Lynne Rienner Publishers. 2004. As well as the book "Unfinished Business: Telecommunications Reform in Mexico" (Praeger Press, 2002). She recently edited the updated version of "The Blue Book: Telecommunication Policies for the Americas Region" to be released in 2005 (CITEL, 2005).



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Dr. Francisco J. Proenza is an Economist with the Investment Centre of the Food and Agriculture Organization of the United Nations. He has extensive international experience in the design of investment projects for multinational agencies. He received his PhD in Food and Resource Economics from the University of Florida (1981). His recent work has focused in the design of practical intervention strategies to help governments and international organizations apply information and communication technologies to combat poverty.



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Dr. Qiu is assistant professor at the School of Journalism and Communication, Chinese University of Hong Kong. His research interests include Internet and society, ICT and public sphere, late capitalism, globalization, grassroots media, China, and the Asian Pacific. Currently, Dr. Qiu is conducting research on the spatial and class formations of ICT in China's key city-regions and the social practices of wireless technologies in Asia. A member of the Annenberg Research Network on International Communication, Dr. Qiu co-founded and moderates the CIR Group, the world's largest network of China Internet researchers with more than 300 selected members from the academic, policymaking, journalistic, and activist communities. He co-directed the conference "China and the Internet: Technology, Economy, and Society in Transition" (Los Angeles: May 2003). The second China Internet Conference was held at UC Berkeley Graduate School of Journalism, and the third one held at Michigan State University College of Law. Besides various academic projects, Dr. Qiu also provides consultancy services for various international organizations such as the OECD. His writings have been translated into multiple languages and circulated among new media policymakers globally through such organizational channels as UNESCO and UNITAR.



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Raul Roman's research focuses on the social and economic effects of information and communication technology in communities of the developing world. He has conducted research and consulted on 'information technology and international development' programs in South Asia, Latin America, and Sub-Saharan Africa. In the past seven years, Raul has consulted for international organizations (such as FAO and Rockefeller Foundation), governments (such as Taiwan and El Salvador), the private sector (such as Microsoft Corporation), and universities (such as the Tamil Nadu University of Veterinary and Animal Sciences in India). Raul publishes widely and regularly presents his work in meetings and conferences. He serves as Regional Editor for Latin America for the journal *Information Technologies and International Development* (MIT Press). Raul received a BA in Journalism and Mass Communication from the University of Seville, Spain, and MS and Ph.D. degrees in Communication and International Development from Cornell University.



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Assistant Professor of Speech Communications at the University of Illinois at Urbana Champaign and a Visiting Fellow at Oxford Internet Institute, Oxford University. An expert on internet and public policy in comparative perspective, he leads a major NSF project on Wi-Fi.



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Rohan Samarajiva is Team Leader in the Public Interest Program Unit at the Ministry of Economic Reform, Science and Technology in Sri Lanka. Prior to this, he was Visiting Professor of Economics of Infrastructure at the Delft University of Technology in the Netherlands and Senior International Specialist at the National Regulatory Research Institute in the USA. Samarajiva previously served in Sri Lanka as Director General of the Telecommunications Regulatory Commission and in the United States as Associate Professor of Communication at the Ohio State University. He was responsible for establishing the Sri Lankan Commission as a modern regulatory organization, defining its mission, doubling its professional staff and establishing training and learning initiatives. Samarajiva chaired the International Telecommunication Union's expert workshop on fixed-mobile interconnection in September 2000 and is a member of the ITU's Expert Group on International Telecommunication Regulations. Samarajiva has lectured at regulatory training programs organized by the South Asian Forum for Infrastructure Regulation (SAFIR) in Bangladesh and India; the National Association of Regulatory Utility Commissioners (NARUC), the World Bank and the University of Florida in the USA; and the Adam Smith Institute in the United Kingdom. He has provided expert assistance to government authorities, regulatory agencies and consumer and citizen groups in Canada, Australia, and several US states. Samarajiva also served on the board of the Council of Information Technology of Sri Lanka. Samarajiva was founding co-editor of the journal, *New Media & Society*, and serves on the editorial boards of the journals *Telecommunications Policy*, *The Communication Review* and *Communication Law & Policy*. Samarajiva is author of recent and forthcoming journal articles including, "Regulation of on-line content in the new trade environment: NAFTA and communication policy", *The Communication Review*, 2 (2), 1997, and the chapter "Cybercontent regulation: From proximate-community standards to virtual-community standards?" in E. Noam & A. Wolfson eds. *The Impact of Cybercommunication on Telecommunication*.



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John Seely Brown is currently a visiting scholar at USC and prior to that he was the Chief Scientist of Xerox Corporation and the director of its Palo Alto Research Center (PARC)-a position he held for nearly two decades. While head of PARC, Brown expanded the role of corporate research to include such topics as organizational learning, knowledge management, complex adaptive systems, ethnographic studies of the workscape and nano technology. He was a cofounder of the Institute for Research on Learning (IRL). His personal research interests include the impact of globalization on business, the management of radical innovation, digital culture, ubiquitous computing and organizational and individual learning.

John, or as he is often called-JSB- is a member of the National Academy of Education and a Fellow of the American Association for Artificial Intelligence and of AAAS and a Trustee of Brown University and the MacArthur Foundation. He serves on numerous public boards (Amazon, Corning, Varian Medical Systems and Polycom) and private boards of directors. He has published over 100 papers in scientific journals and was awarded the *Harvard Business Review's* 1991 *McKinsey Award* for his article, "Research that Reinvents the Corporation" and again in 2002 for his article "Your Next IT Strategy. In 2004 he was inducted into the Industry Hall of Fame. With Paul Duguid he co-authored the acclaimed book *The Social Life of Information* (HBS Press, 2000) that has been translated into 9 languages with a second addition in April 2002. His most recent book with John Hagel - *The Only Sustainable Edge* - is about new forms of collaborative innovation. It also provides a novel framework for understanding what is really happening in off-shoring in India and China and how each are inventing powerful new ways to innovate, learn and accelerate capability building. JSB received a BA from Brown University in 1962 in mathematics and physics and a PhD from University of Michigan in 1970 in computer and communication sciences.



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Dr. Smarr is a pioneer in prototyping a national information infrastructure to support academic research, governmental functions, and industrial competitiveness. In 1985, Dr. Smarr became the founding Director of the National Center for Supercomputing Applications (NCSA) at the University of Illinois at Urbana-Champaign (UIUC). In 1997, he became in addition the founding Director of the National Computational Science Alliance, comprised of over fifty universities, government labs, and corporations linked with NCSA in a national-scale virtual enterprise to prototype the information infrastructure of the 21st Century. Most recently, Dr. Smarr became the founding Director of the California Institute for Telecommunications and Information Technology, which spans the Universities of California at San Diego and Irvine. Dr. Smarr received his Ph.D. from the University of Texas at Austin and conducted observational, theoretical, and computational based astrophysical sciences research for fifteen years before becoming Director of NCSA. He is a member of the National Academy of Engineering and a Fellow of the American Physical Society and the American Academy of Arts and Sciences. In 1990 he received the Franklin Institute's Delmer S. Fahrney Gold Medal for Leadership in Science or Technology. Dr. Smarr is a member of the President's Information Technology Advisory Committee.



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Leonard Waverman is a director in LECG's London office and professor and chair of the Department of Economics at the London Business School (LBS). His most cited paper is "Telecommunications Infrastructure and Economic Development: A Simultaneous Approach" with Lars Hendrik Roeller, *American Economic Review*, September 2001. A recent paper is "The Effects of Public Ownership and Regulatory Independence on Interconnect Rates in EU Telecommunications" joint with Geoff Edwards. Current research is on the impact of telecoms and computing on economic growth and productivity. At London Business School, Professor Waverman teaches MBA courses in Microeconomics, The Analysis of Industry and Competition as well as Telecoms Economics. He teaches in LBS's Centre for Management Development and directs the Vodafone Executive Program – 'Strategy Into Action.' He also directs the London Business School's Centre for the Network Economy. He sits on LBS's Management Board. Dr. Waverman is a non-executive Board member of the UK's energy regulator: GEMA – the Gas and Electricity Market Authority. Professor Waverman was on the Advisory Committee Introducing Competition in Ontario's Electricity system (1995-1996), a part-time Board Member of the Ontario Energy Board, as well as of the Ontario Telephone Service Commission, and a member of the National Association of Regulatory Utility Commissioners (NARUC) for 6 years. He is a Fellow of the Columbia Institute for Tele-Information, Columbia University and a Fellow of Trinity College, University of Toronto. Professor Waverman has consulted on anti-trust and regulatory matters for over 30 years. He has presented analysis for many clients for example, Schneider Electric before the European Commission and the Court of First Instance in their bid to purchase Legrand. Professor Waverman is a citizen of Canada and France. He has received the honour of Chevalier dans l'Ordre des Palmes Academiques of the Government of France.



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Ernest J. Wilson III holds a joint appointment as Professor in the Department of Government and Politics and in the Department of African-American Studies. Dr. Wilson is also Faculty Associate of the School of Business and Management and the School of Public Affairs, University of Maryland, College Park. His areas of expertise include international relations, public policy, leadership, information and communications technology, African studies, and comparative politics. Dr. Wilson has been actively engaged in supporting institutions and governments concerned with privatization and democratic transitions to market economies. He has also worked toward increased minority participation in public policy and private enterprises in the U.S. Dr. Wilson is the recipient of numerous research fellowships and awards including a Council on Foreign Relations International Affairs Fellowship, postdoctoral fellowships at the J.F. Kennedy School of Government at Harvard University, and was named one of Outstanding Young Men of America. He is a member of the Council on Foreign Relations, the American Political Science Association, and the African Studies Association. He holds a Ph.D. and M.A. in Political Science from the University of California Berkeley and a B.A. from Harvard College.

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Tim specializes in applying information technology to address the problems of poverty and health in developing countries. After 12 years at Microsoft working on software development, Tim spent two years working with the Bill & Melinda Gates Foundation where he defined the Information Technology Strategy for their Global Health Program and reviewed grant proposals. He joined the Grameen Technology Center in 2002 to focus on replicating the Grameen village phone program. Tim brings a broad range of technical and business expertise, and a valued perspective on technology initiatives for developing countries.

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Jonathan Aronson is the Executive Director of the Annenberg Center for Communication. He is Professor in both the Annenberg School for Communications and the School of International Relations at the University of Southern California.

Aronson writes on issues related to international communications policy, globalization and international trade and trade negotiations. His current research focuses on ways in which communications and network developments related to privacy, equity, standard setting, competition policy, and international intellectual property shape the path of globalization. His books include "Managing the World Economy: The Consequences of International Corporate Alliances" (Council on Foreign Relations) and "When Countries Talk: International Trade in Telecommunications Services" (Ballinger) and "Trade Talks: America Better Listen!" (Council on Foreign Relations). His most recent writings consider the implications of new communications technologies for globalization and international communications competition.

**Francois Bar**

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François Bar is Associate Professor of Communication in the Annenberg School for Communication at the University of Southern California. He is a steering committee member of the Annenberg Research Network on International Communication. Prior to USC, he held faculty positions at Stanford University and at the University of California at San Diego. Since 1983, he has been a member of the Berkeley Roundtable on the International Economy (BRIE), at UC Berkeley, where he previously served as program director for research on telecommunications policy and information networking. He has held visiting faculty appointments at the University of Toronto, the University of Paris-XIII, Théséus, and Eurécom. He received his Ph.D. from the University of California at Berkeley, studied at Harvard's Kennedy School of Government, and holds a Diplôme d'Ingénieur from the Ecole Nationale des Ponts et Chaussées (ENPC) in Paris. His current research interests include comparative telecommunication policy, as well as economic, strategic and social dimensions of computer networking, new media and the Internet. His research has been

published in books of collected studies, in policy reports, and in such journals as Telecommunications Policy, The Information Society, Organization Science, Infrastructure Economics and Policy, Communications & Strategies, Réseaux, and the International Journal of Technology Management. He currently serves on the advisory boards of non-profit Compumentor, and start-ups Clickability and Polaris Wireless.



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Wallis Annenberg Chair in Communication Technology and Society at USC's Annenberg School for Communication. He is also Research Professor at the Open University of Catalonia in Barcelona, and Professor Emeritus of Sociology and of City and Regional Planning at the University of California, Berkeley. He is the author of 21 books and editor or co-author of 15 additional books, as well as over 100 articles in academic journals. His trilogy "The Information Age: Economy, Society, and Culture" was published by Blackwell in 1996-98 in the first edition and in 2000-2003 in its second edition.



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In July 2004 Jeffrey Cole joined the USC Annenberg School for Communication as Director of the newly formed Center for the Digital Future and as a Research Professor. Prior to joining USC, Cole was a longtime member of the UCLA faculty and served as Director of the UCLA Center for Communication Policy, based in the Anderson Graduate School of Management. At UCLA and now at USC Annenberg, Cole founded and directs the World Internet Project, a long-term longitudinal look at the effects of computer and Internet technology on all aspects of society, which is conducted in over 20 countries. At the announcement of the project in June 1999, Vice President Al Gore praised Cole as a "true visionary providing the public with information on how to understand the impact of media." Cole was Principal Investigator of the Network Television Violence Monitoring Project which in 1995, 1996 and 1997 issued annual reports to the television networks, Congress and the nation. Upon the release of the 1996 report, Cole held a joint press conference with President Bill Clinton, who referred to the Center for Communication Policy as "the premier educational institution setting trends in entertainment." Nationwide there was unanimous praise for the quality of the reports and their contribution to the television violence debate. Cole has testified before Congress on television issues and has spoken as a keynote and panel member at more than 200 conferences on communications issues. He has worked with both the Clinton and George W. Bush White House on media and telecommunications issues, including detailed briefings on the Center's work. In 1994, 1995 and 1996 the Center co-authored with U.S. News & World Report national surveys examining attitudes and values of decision-makers in the entertainment industry. In 1994 the Center co-sponsored "The Superhighway Summit" in UCLA's Royce Hall with the leaders of most of the nation's major media companies. For the

annual Family Reunion Conferences in Nashville, Tennessee, Cole has worked with Vice President Gore to produce films opening the 1995 through 2002 conferences. The annual films were screened before an audience of 1,400 including the Vice President and President Clinton. Over the past ten years the Center has sponsored or co-sponsored national conferences on the impact of the Internet, religion and prime time television, television and advocacy groups and images of girls in the media. Two major books have come out of the religion and advocacy conferences. Cole has lectured extensively in Asia, Africa and Europe and throughout the U.S. He regularly consults with top government officials and leaders of the telecommunications industries throughout the world on communications issues. He currently is a member of the ITU (International Telecommunication Union) Forum Programme Committee. He was a member of the Executive Committee of the Academy of Television Arts & Sciences (ATAS) from 1997 to 2001 and was the founding governor of the ATAS Interactive Media Peer Group. Over the past 29 years, Cole has taught to over 35,000 students. In 1987 he received UCLA's Distinguished Teaching Award. From 1998 to 2004 Cole directed the track on Entertainment, Media and Communication at the Anderson Graduate School of Management



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Hernan Galperin is an Assistant Professor at the [Annenberg School for Communication](#) at the [University of Southern California](#) and a member of the [Annenberg Research Network on International Communication](#). Elsewhere, Hernan is affiliated with [Universidad de San Andrés](#) (Buenos Aires, Argentina), the [Stanhope Centre for Communications Policy Research](#) (London), and the [Centro Edelstein](#) (Rio de Janeiro, Brazil). His research and teaching focus on the international governance and impact of new information and communication technologies. He is currently involved in a number of projects about the potential of new wireless technologies to promote economic and social development in Latin America. Past research interests include a range of issues such as regulatory reforms in the media and telecom industries in Latin America, the impact of international trade agreements on global trade in audiovisual services, and the regulation of digital TV in the US and Europe. Latest publication: *New Television, Old Politics: The Transition to Digital TV in the United States and Britain* (Cambridge University Press, 2004)



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Jonathan Taplin's areas of specialization are in International Communication Management and the field of digital media entertainment. Taplin began his entertainment career in 1969 as Tour Manager for Bob Dylan and The Band. In 1973 he produced Martin Scorsese's first feature film, *Mean Streets* which was selected for the Cannes Film Festival. Between 1974 and 1996, Taplin produced 26 hours of television documentaries (including *The Prize* and *Cadillac Desert* for PBS) and 12 feature films including *The Last Waltz*, *Until The End of the World*, *Under Fire* and *To Die For*. His films were nominated for Oscar and Golden Globe awards and chosen for The Cannes Film Festival seven times. In 1984 Taplin acted as the investment advisor to the Bass Brothers in their successful attempt to save Walt Disney Studios from a corporate raid. This experience

brought him to Merrill Lynch, where he served as vice president of media mergers and acquisitions. In this role, he helped re-engineer the media landscape on transactions such as the leveraged buyout of Viacom. Taplin was a founder of Intertainer and has served as its Chairman and CEO since June 1996. Intertainer was the pioneer video-on-demand company for both cable and broadband Internet markets. Taplin holds two patents for video on demand technologies. Mr. Taplin graduated from Princeton University. He is a member of the Academy Of Motion Picture Arts and Sciences and sits on the advisory board of the Democracy Collaborative at the University of Maryland.

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